

**CHRISTOPHER GROSSER**  
(239) 287-8608 - [chrisgrosser@gmail.com](mailto:chrisgrosser@gmail.com)

INQUISITIVE | DRIVEN | CREATIVE

Founded and launched profitable company at the age of 19 while simultaneously completing undergraduate education. Currently seeking a marketing position while adding value with my marketing and media knowledge.

**EDUCATION**

**Bachelor of Science in Business, Major: Marketing (GPA in Major: 3.72 / 4.00) (Overall: 3.26 / 4.00)** Dec 2011  
University of South Florida, Tampa, FL

**DISTINCTIONS**

- USF Corporate Mentor Program
- Phi Theta Kappa International Honor Society
- American Marketing Association (AMA)
- Academic Dean's List

**WORK EXPERIENCE**

**Chris Grosser Photography**, Naples, FL

*Owner, Managing Director* - [www.chrisgrosserphotography.com](http://www.chrisgrosserphotography.com) Oct 2007 - Present

- Successfully marketed to and received over 500,000 online views in over 85 countries worldwide
- Utilizes social media campaigns, community involvement and professional networking functions to create company awareness and build positive brand equity
- Increases company revenues by excelling in intricate business transactions, client interactions and through the hiring and instructing of apprentices
- Specializes in: automotive, athletics, model, entertainment and commercial clients

**Southreek Global Media**, Tampa, FL

*Staff Photographer* Sep 2009 - Present

- Photographs events of global importance for accredited newswire company
- Transmits live event images for universal distribution to ESPN / Sports Illustrated / New York Times, etc.
- Inspects and ensures all media submitted to company is ready for worldwide circulation

**Bayview Public Relations**, St. Petersburg, FL

*Marketing & Media Intern* Oct 2011 - Jan 2012

- Consults and assists in the implementation of various marketing and online media strategies
- Strategically researches market trends and compiles data used in assessing prospective clients and competitors
- Successfully and independently constructs media materials such as press releases and media advisories
- Accountable for providing media content used for company's social media pages

**Raymond James Financial**, St. Petersburg, FL

*Sales & Marketing Apprentice to David B. Patchen, Regional Director, RJFS* Dec 2010 - Dec 2011

- Accumulated over 50 apprenticeship hours at corporate headquarters and expanded knowledge by observing top management meetings, client coaching calls and sales and marketing presentations

**University of South Florida**, Tampa, FL

*Freelance Photographer* Jul 2008 - Dec 2011

- Collaborated with the Dean of the College of Business to provide event coverage used in various print and online media for multiple university departments and student organizations
- Provided media content for the university Athletics website, which receives over 10 million views yearly

**duPont REGISTRY**, St. Petersburg, FL

*Marketing & Online Media Intern* Nov 2010 - June 2011

- Established strategic company partnership with one of the largest online automotive forums which generated over \$8,000 worth of advertising value for duPont REGISTRY
- Facilitated in development of marketing and branding initiatives to over 8 million online viewers monthly
- Acted as a lead online liaison for company and client interaction
- Formulated and promoted media content via social media platforms to build positive brand equity and increase company exposure
- Strategically researched, compiled information, and assessed market for prospective clients and competitors

**COMMUNITY INVOLVEMENT**

**Autism Speaks & American Lung Association**

*Marketing & Media Volunteer*

- Volunteered professional services and contributed marketing materials used in publication for the Autism Speaks Tampa charity event in May 2010 and the American Lung Association's Orlando charity event in Feb 2008.